

ILLUMINATIONS WEBINAR SERIES PRESENTS

Whole Blood Bilirubin Screening at the POC Improves Neonatal Outcomes and Workflow Efficiency



Speaker: Anthony E. Napolitano, MD
Medical Director, Neonatal/Pediatric Transport Team
All Children's Hospital, St. Petersburg, FL
Medical Director, NICU
Sarasota Memorial Hospital, Sarasota, FL

Date: Wednesday, May 26, 2010

Time: 11:00 a.m. – 12:00 p.m. ET

Credit: 1.0 Professional Education Program
hour through P.A.C.E.® and AARC

Register at www.ilus.com/illuminations

This webinar is free to attend.



Anthony E. Napolitano, MD

Medical Director, Neonatal/Pediatric Transport Team
All Children's Hospital, St. Petersburg, FL
Medical Director, NICU
Sarasota Memorial Hospital, Sarasota, FL

Dr. Napolitano serves as Medical Director at two partner institutions—All Children's Hospital and Sarasota Memorial Hospital—in their renowned Neonatal/Pediatric departments. An active member of the American Board of Pediatrics, Dr. Napolitano is well versed in the key issues of patient management in both low- and high-volume Neonatal Intensive Care Units. He currently serves numerous additional capacities beyond his duties as Medical Director—from Chairman of Infection Control to Assistant Director of the Pediatric Pulmonary Function Lab.

In addition to his clinical expertise, Dr. Napolitano has earned recognition for his teaching excellence. Academic appointments include: Clinical Associate Professor, University of South Florida College of Medicine; and Assistant Professor of Pediatrics, Medical College of Virginia. Over the past 20 years, Dr. Napolitano has published his research in *Critical Care Medicine*, *Journal of Pediatrics*, *New England Journal of Medicine*, and other journals. He also co-authored, with BV Kirkpatrick, the book *Neonatal Emergencies*.

Program Topics and Outline

- Current AAP Guidelines on Neonatal Jaundice and Hyperbilirubinemia
- Challenges with existing Total Bilirubin testing methodologies
- Role of whole blood, point-of-care Total Bilirubin testing on improved patient care and workflow
- Q&A

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Learn the essential components for successful implementation and management of Total Bilirubin testing at the point-of-care.

Jaundice is the most common condition requiring medical attention in newborns. Hyperbilirubinemia and other jaundice-related illnesses can lead to costly hospital readmissions and increased patient risk. Dr. Anthony Napolitano, a specialist in Neonatology, will analyze current Bilirubin testing methodologies and discuss the impact of adding whole blood, point-of-care Total Bilirubin testing on workflow efficiencies and in improving patient outcomes.

Program Credits

Qualifies for 1.0 Professional Education Program hour through P.A.C.E.[®] and the American Association for Respiratory Care (AARC). IL will provide a completion certificate to serve as a record of attendance, which may entitle participants to educational credits through other associations.

Register to attend
at www.ilus.com/illuminations
by Monday, May 24, 2010.

Registrants will receive an e-mail confirmation with instructions on how to join the live webinar. For questions and registration assistance, contact your local IL sales representative.

This webinar is free to attend.

About the ILLuminations Webinar Series

The *ILLuminations Webinar Series* is an educational series of web-based seminars led by industry experts and opinion leaders. Seminars feature timely topics and industry challenges focused on improving the effectiveness and success of healthcare.

In 2010, the *ILLuminations Webinar Series* for critical care will include three online events focused on improving clinical outcomes through point-of-care testing.

The *ILLuminations Webinar Series* is another example of IL's dedication and commitment to enhanced patient care.

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